



Digital Leaders

A warm welcome to our new Digital Leaders for 2024-2025. The Digital Leaders are Year 6 pupils who help promote Computing and Online Safety across the school.



Online Safety Newsletter Autumn 1

What are social media algorithms?

An algorithm is a set of rules and signals that social media sites use to show their users the videos, pictures and articles that they are most likely to interact with. Algorithms mean that no two people on an app like TikTok will see exactly the same content, even if they follow the same accounts or have similar profiles. This is because the algorithms learn from our online behaviour, and make decisions about what content to show us based on lots of different information. For more information on social media algorithms visit: www.childnet.co/blog/algorithms/

KidRex

This is a child friendly search engine designed specifically for young children taking their first steps on the internet. This search engine is child-safe and powered by Google.



Tell, Minimize, Report

We tell the children to tell, minimize report if something pops up on their screen that gives them the butterfly feeling.



Many children see the online world and offline world as different. But for children growing up with technology and the internet, there isn't a difference- online life and offline life is just life.